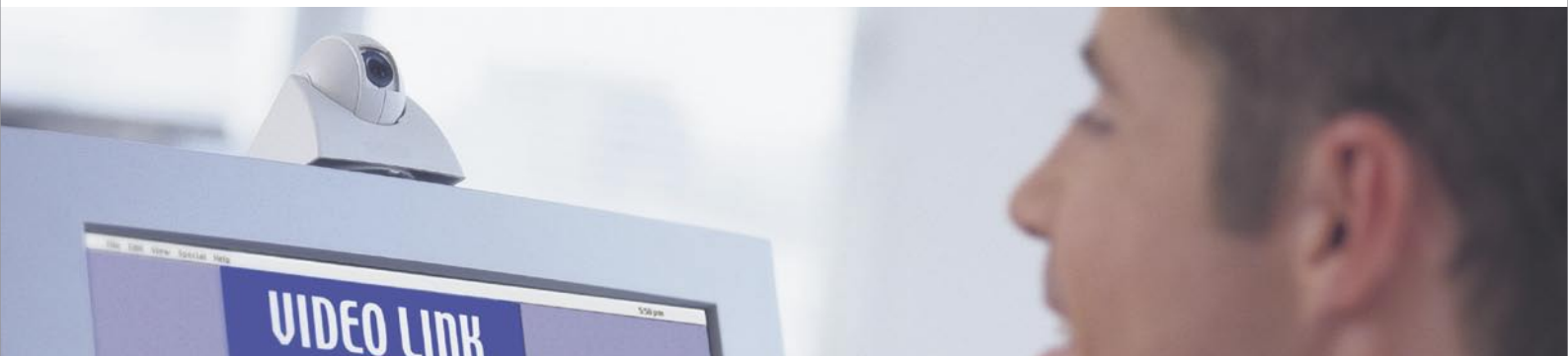




Collaboration and Conferencing Solutions



Collaboration and Conferencing Solutions Highlights

- > Australian leader in conferencing services
- > Phone, Web and Video Conferencing for all your collaboration needs
- > Web Conferencing powered by Microsoft Office® Live Meeting
- > Managed Conferencing services for major events
- > Richer, faster communications in a virtual environment
- > Collapse distance, linking anyone, at anytime, in many places
- > Save time and travel costs through collaborative applications
- > Manage projects, train staff, hold meetings, present to customers; all without leaving your desk

The convenience of having conference calls from your desk using voice, video and presentations accessed via the Internet.

In today's fast-paced business world, making the most of time and maximising business efficiencies are crucial factors in the overall success of any company. Having a competitive edge can be determined by how well you communicate.

Telstra's next generation collaboration solutions can help to enhance the productivity and efficiency of your business by delivering richer, faster communication within a virtual environment, speeding up the sharing of information and ability to make decisions that affect your business.

Working effectively with your organisation, Telstra Collaboration offers a range of voice, web and video solutions, including trusted and secure access for participants, in many places around the world.

The power of collaboration is highly significant.

The virtual meeting room is changing business processes throughout Australia by overcoming many of the traditional challenges facing business and government today. Whether your organisation is global, national or local, Telstra Collaboration can help to empower your business and your people through faster and easier access to information sharing and communication.

Collaboration and Conferencing Solutions



Telstra's Collaboration Solutions

Phone Conferencing

Telstra Phone Conferencing allows your teams to talk and work collaboratively in a convenient and economical way from many locations, at any time. The reliability of Telstra Phone Conferencing also adds immense value in terms of supporting the mission-critical projects in your business.

With its wide range of service types and features, Telstra Phone Conferencing gives you the flexibility to tailor your meetings for training, selling, data sharing or high-level decision-making on a regular basis or at short notice. You can host your Telstra Phone Conference from your own phone or desktop, or arrange for an experienced Telstra operator to host it for you.

Telstra's Conferencing provides a rich user experience where the conference facilitator can connect guests, unify the virtual meeting room and manage the conference call by using 'next-generation' applications such as question queuing, muting and the introduction of questioner-to-speaker.

Online Phone Conferencing

Telstra's Online Phone Conferencing now allows you to control your phone conference via a web portal and conduct professional and secure conferences at your own convenience.

The value of the hosted solution is that you don't need any expensive hardware or software. All that is required is a PC with Internet access and a phone.

User benefits include roll call, point-and-click controls, and feedback via question queuing and voting sessions.

Web Conferencing

Telstra Web Conferencing allows real-time interaction with your teams, suppliers, prospects and customers. During the conference call, your guests can view presentations or whiteboard slides, share information and edit documents without needing any special software. Additional web-based applications are available to the conference host to enhance the collaboration functionality.

In addition, critical meetings can be recorded via event recording and conference playback services.

Telstra offers Web Conferencing powered by Microsoft Office® Live Meeting

Microsoft Live Meeting helps you run and participate in interactive meetings with remote teams, prospects, customers, partners and colleagues - in real time and at a moment's notice. It is proposed that in the future, Telstra will be offering an integrated audio/web/video platform directly to the user desk for any number of interactive remote participants anywhere in the world.

Collaboration and Conferencing Solutions



Video conferencing

Telstra Video Conferencing is an exciting, cost-effective alternative to being there in person. It offers the visual advantages of meeting face-to-face, whilst saving the time and money that would otherwise have been spent on travelling to and from meetings.

If you don't have the equipment or expertise to run video conferencing, Telstra also offers flexible pay-by-the-month plans for equipment purchase and a range of maintenance, support and training options. We can also arrange room hire in most capital cities and regions across Australia if you need it. We can also arrange expert advisors to assist you in the planning of your Video Conference to suit your needs.

Managed Conferencing

Telstra Managed Conferencing provides a comprehensive solution for delivering mission critical events and projects. Corporate presentations, seminars and lectures are supported by any combination of phone, video and web allowing you to reach your audience with impressive impact and reliability. Consequently, Telstra Managed Conferencing is ideal for shareholder conferences, media and analyst briefings, product launches and corporate announcements.

As part of the service, Telstra provides you with a designated coordinator to assist with the format and ensure that your conference is tailored to your specific needs. Your coordinator will monitor your conference at all times to ensure that everything runs smoothly on the day.

Telstra also offers a conference recording option with playback via phone, video or online.

Customer benefits

- > Richer, faster communication in a virtual environment, bringing together diverse people and encouraging positive business outcomes.
- > Phone, web and video conferencing options optimise valuable meeting time by enabling powerful interaction and information sharing capabilities.
- > Collapse distance, linking anyone, anytime, in many places.
- > Virtual meetings in real-time unlock both distance and time constraints, allowing people to work and interact how and when they need to.
- > 'Eyes and ears' communication: replicates natural human interaction.
- > Saves time and the cost of travel.
- > Unified services create easy to understand billing.
- > Simplicity and ease of use.

Collaboration and Conferencing Solutions



Why choose Telstra?

- > Telstra leads the conferencing market through reliability, scalability and innovation.
- > Telstra's secure world-class networks underpin the value of collaboration and conferencing.
- > Flexible pay-by-month plans release valuable capital for other core business projects.

The way forward

Communication and data sharing with staff, customers and colleagues plays a vital and competitive role in the speed and efficiency of business performance. Telstra's new generation technology has revolutionised the arena of collaboration and conferencing by creating an exciting new virtual forum. It's a huge step along the road to business excellence, and it's yours for the asking.

Engage the experience of the industry leader

As one of Australia's leading IP service providers, Telstra is uniquely positioned to help you streamline your existing IT and voice services, and guide you towards the relevant next-generation IT services and solutions.

We offer an end-to-end approach to help connect your people and your locations. We also provide the ongoing support you need, so that you can take your network for granted and get on with what you do best – running a successful business.

To learn how Telstra's Collaboration and Conferencing Solutions can help unleash your business potential, contact your Telstra Account Representative or visit telstrabusiness.com

Telstra Enterprise Service and Solutions

Telstra is the largest Australian-owned information and next-generation communications service provider. To our Enterprise and Government customers, we offer the strength of Australia's leading communications networks. Our services are designed to help our customers grow and become more flexible while reducing cost, complexity and risk. We focus on providing next-generation services and solutions that meet our clients' needs today while leaving room to realise the opportunities of tomorrow.

Call **1300 782 942** or visit telstrabusiness.com